

## **Privacy Policy**

This Statement of Privacy applies to Recreational Boating Association of Washington (RBAW) and governs data collection, usage, and protection of personal information encountered as part of the management of the organization.

Recreational Boating Association of Washington, a registered Washington non-profit corporation, is committed to protecting the privacy of personal information. This Policy describes what personal information is collected, what it is used for, and how it is protected.

Use of the RBAW web site, the associated membership management software application, and the optional use of third-party applications, e.g., the Square at the Seattle Boat Show, for providing personal and financial information is voluntary and is considered de facto consent to this Policy. Contact information is stored by RBAW and never shared.

### **Information collected:**

Information may be collected through a payment, a contact to the RBAW website, response to a survey, or filling out a form and emailing to RBAW. Information may include name, e-mail address, mailing address, phone number, or credit card information.

### **Information Usage:**

Any of the information we collect from you may be used in one or more of the following ways:

- To process transactions and provide information or services requested from us. Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other association for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.
- To send periodic emails, newsletters, and membership renewal invoices.

### **Information protection:**

A variety of security measures are employed to maintain the safety of personal information including encryption and password protection.

Personal information will not be sold, exchanged, transferred, or given to any other individual or association, other than for the express purpose of delivering a purchased product or service requested, or to trusted third party applications for processing transactions, e.g., the Square at the Seattle Boat Show.

Personal and financial information, e.g., credit card numbers-will not be retained on file beyond the time necessary to confirm a transaction except for the voluntary option to elect automatic membership renewal and payment.

**Cookies and third-party links:**

The use of cookies is ubiquitous to internet use to compile aggregate data about site traffic and site interaction to better manage site experiences. Cookies can be rejected or canceled by instructing the Web browser accordingly.

Certain features of our website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our website. Flash cookies are not managed by the same browser settings as are used for browser cookies.

The RBAW website includes links to external websites which may have privacy policies that differ from this one. RBAW is not responsible for privacy practices or the content of external websites.

**California Online Privacy Protection Act Compliance**

California Civil Code Section § 1798.83 may permit users of our website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to [Info@RBAW.org](mailto:Info@RBAW.org).

This applies only to information collected directly through the RBAW website and associated membership management software application and not to information collected offline or any website operated by any third party.