



# **2021 RBAW Annual Meeting**Sustaining RBAW for the Future

# President Bob Wise

Call to Order & Presidents Report



## Continuous improvement is better than delayed perfection

- Mark Twain



### Review of 2021 Objectives

FINANCE & ADMINISTRATION

MEMBERSHIP COMMUNICATIO N

POLICY & LEGISLATIVE

LEGACY AND CONTINUITY



# 2021 Finance And Administrative Objectives

- Strengthen financial foundation
- Modernize Membership Administration
- Long-term administrative support



### RBAW Financial Model

- Historical Revenue Sources
  - O Club Dues \$2 per member
  - RBAW Individual Membership Dues \$20 (low number)
- Updated Revenue Sources
  - Legacy Club Dues \$2 per member per year
  - Sustaining Club Dues \$20 per member per year
  - RBAW Individual Membership Dues \$20
  - Contributing Members Non-voting members
    who advance Recreational Club and Member







### Finance Results

- Revenue and net operating results at all time high
- Individual membership at all time high
- Sustaining club membership at all time high and growing rapidly
- Contributing membership commitments at all time high
- Hired part-time administrator
- Massive data cleanup for both clubs and individual members
- Many renewals fully automated

## Membership Communication Results

- Frequent Email updates on all things boating
- Social media presence strong and growing
- Many clubs had virtual visit from President
- Board Meeting attendance at all time highs
- Hybrid meetings will continue when Covid subsides – Zoom and in person







## **Communications Saved The Day**

# DEFEATING THE WATERCRAFT EXCISE TAX INCREASE...

WA boaters saved between \$500 and \$7K over 5 years (20'-60' boats)

#### State's Proposal

Tax increase proposed by the WA Legislature would have <u>**DOUBLED**</u> the current .5% excise tax to 1% beginning in 2022

#### **RBAW Advocacy**

RBAW testimony before lawmakers and ActionAlert triggered by members generated

17,000 messages to State

lawmakers expressing disapproval

Quick action by RBAW members made the difference



# Policy and Legislative Matters

- Stunning increase in matters affecting boaters
- RBAW is now acknowledged as the voice of boaters
- Now involved in local, state and national matters
- Things are only going to get busier
- We need to support the organization financially to allow us to advocate effectively



### 2021 RBAW POLICY & LEGISLATIVE PRIORITIES

We are focused on issues that require oversight and advocacy to protect and grow recreational boating

#### **BOATING OPPORTUNITIES**

- Ensure Watercraft Excise Tax usage benefits boating
- Engaging NW Marine Fisheries on Marina Upgrades
- DNR lease process improvements for Boating Clubs and Marina owners
- Support and defend Responsible Boating in Andrews Bay

#### **SAFETY**

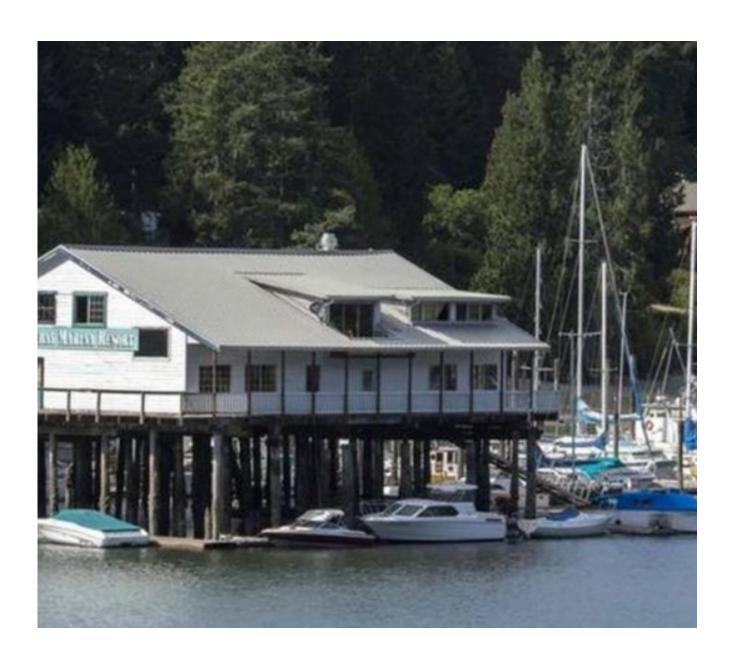
- Protect Funding & Operations of Seattle Harbor Patrol
- Ensure boating safety (PFD's) legislation doesn't impose undue burdens or mandates
- Ensure Tie-Down Areas for Boats for Salmon Bay Railroad Bridge

#### **FUNDING**

- Ensure 2021-23 Capital Budget for Lakebay Marina
- "Road Usage Charge", constitutionally protected funds for recreational boating
- Protect "Boating Facilities Program" in 2021-23 Capital Budget

#### **ENVIRONMENTAL**

- Support and sustain Derelict Vessel Removal Program (DVRP)
- Clean Vessel Act Grow Mobile Pump-Out Services for Boaters
- No Discharge Zone (NDZ) Established by the Department of Ecology (DOE)



## Legacy Building

- We began saving property for boaters
- Lakebay Marina process began 30 months ago
- Emotional roller coaster
- Enormous effort by a small group of people
- Multiple sources of money solicited
- Coalition of interested parties





## 2022 Lakebay Planning

- Old docks to be removed
- Underground fuel tank removed and remediated
- Permitting started
- Site planner to be hired
- Community input solicited
- Apply for renovation grants

## Legacy Can Be Built

- Full-time administration needed to ease burden on volunteers
- Mandatory Committee Involvement for Directors
  - Audit
  - Budget and Accounting
  - Legislative
  - Membership
  - Communications
  - Nominating
- RBAW Conservancy Board Participation
- 501(c)3 Donations and Estate giving
- Let us know you are interested in becoming a Director

