



Washington Boating Alliance
3rd Annual Conference Program
February 1, 2012, 9:00am – 1:00pm
Fish Stage, Seattle Boat Show, Century Link Exhibit Center

3rd Annual Conference of the Washington Boating Alliance

"Washington Boating Programs in 2012: Opportunities and Challenges"

| Time | Program Description | Presenter |
|-------------------|---|--|
| 9:00am – 9:30am | Gathering, networking, coffee, name tags | Registration |
| 9:30am – 9:40am | <i>"Welcome to the 3rd Annual WBA Conference and the Seattle Boat Show"</i> | Steve Greaves , WBA & George Harris , NMTA |
| 9:40am – 10:10am | <i>"Boating and its Importance to Washington"</i> | Rob McKenna , Attorney General and candidate for Governor |
| 10:10am – 10:25am | <i>"The Washington Boating Alliance: how we got here"</i> | Steve Greaves , WBA Chairman |
| 10:25am – 10:55am | <i>"Key Elements of a Successful Recreational Coalition"</i> | Joanna Grist , Executive Director, Washington Wildlife Recreation Coalition |
| 10:55am – 11:25am | <i>"The Economic Impact of Recreational Boating in Washington"</i> | Jim Hebert , President, Hebert Research, Inc. |
| 11:25am – 11:40am | Break | |
| 11:40am – 12:10pm | <i>"The Recreation Resource Account: creating boating infrastructure"</i> | Kaleen Cottingham , Director, Recreation and Conservation Office |
| 12:10pm – 12:30pm | <i>"Status of the Puget Sound Partnership activities and how it all relates to boaters"</i> | Gerry O'Keefe , Executive Director, Puget Sound Partnership |
| 12:30pm – 12:55pm | <i>"Legislative Boating Issues in 2012: how you can be involved" Panel discussion & Q & A</i> | Panel discussion: Doug Levy , RBAW; Josh Halpin , NYBA; Peter Schrappen , NMYA |
| 12:55pm – 1:00pm | Wrap-up, thank you, adjourn | Steve Greaves |

Registration is free and includes free admission for the day to the Seattle Boat Show. Register by emailing Steve Greaves at sgreaves@portagebaysystems.com. Specific information on how to enter the Show and attend the conference will be forwarded by email to those registered.

WBA Mission Statement

The mission of the Washington Boating Alliance, an all-inclusive alliance of boating-related organizations, is to develop, advance, and implement consensus positions and proposals to enhance the recreational boating experience in Washington.